

# PAUS MEMBER 2007 ADVERTISING CONTRACT

## ADVERTISER INFORMATION

PAUS Number	<input type="text"/>	Telephone	<input type="text"/>
Name	<input type="text"/>	Cell	<input type="text"/>
Email	<input type="text"/>	Fax	<input type="text"/>

The PAUS Profile is the official publication of the Piedmontese Association of the United States and is a by-published monthly. This publication is dedicated to Piedmontese cattle, the cattle industry, and association business and offers exposure to cattlemen throughout the United States and Canada. The Piedmontese Association of the United States reserves the exclusive right to accept, reject, or edit any advertising or editorial material submitted for publication. The Piedmontese Association of the United States assumes no responsibility for the advertising content as submitted. Advertisers assume all responsibility for the accuracy and truthfulness of submitted advertising. Advertisers shall indemnify and hold harmless the Piedmontese Association of the United States for any claims concerning advertising content as submitted.

Signature

Date

## AD INFORMATION

CONTRACT ADVERTISEMENT – 3 or more times per year       SINGLE ADVERTISEMENT – 1 or 2 times per year

Mark the following issues you wish to advertise in

January/ February       May/ June       September/ October       2007 Membership Directory  
 March/ April       July/ August       November/December       2007 Sale Catalogs

Ad Size	Contract Ad price	Single Ad Price	Profile issues		2007 Membership Directory	2007 Spring Sale Catalog	2007 Fall Sale Catalog	Total Amount due
			Total # of issues Marked	Sub Total				
<input type="checkbox"/> Business Card	\$20.00	\$25.00			\$50.00	\$50.00	\$50.00	
<input type="checkbox"/> ¼ Page	\$35.00	\$45.00			\$90.00	\$90.00	\$90.00	
<input type="checkbox"/> ½ Page	\$50.00	\$60.00			120.00	120.00	120.00	
<input type="checkbox"/> ¾ Page	\$80.00	\$90.00			\$180.00	\$180.00	\$180.00	
<input type="checkbox"/> Full Page – inside pages	\$110.00	\$130.00			\$260.00	\$260.00	\$260.00	
<input type="checkbox"/> Full Page – inside front cover	\$140.00	\$160.00			\$280.00	\$280.00	\$280.00	
<input type="checkbox"/> Full Page – inside back cover	\$140.00	\$160.00			\$280.00	\$280.00	\$280.00	
<input type="checkbox"/> Full Page – Center fold one page	\$140.00	\$160.00			Auction Item			
<input type="checkbox"/> Full Page – Front Cover	Auction Item				Auction Item			
<input type="checkbox"/> Full Page – Back Cover	Auction Item				Auction Item			

### Ad Copy:

Camera-ready ad – original provided       Camera-ready ad – electronic file provided  
 Draft ad – text only provided or text and images provided – DESIGN AND LAYOUT NEEDED

Amount Enclosed

Payment is enclosed or

Bill Me

Send completed contract to:  
 Piedmontese Association of the United States  
 343 Barrett Road, Elsberry, MO 63343  
 Telephone: (573) 384-5685